

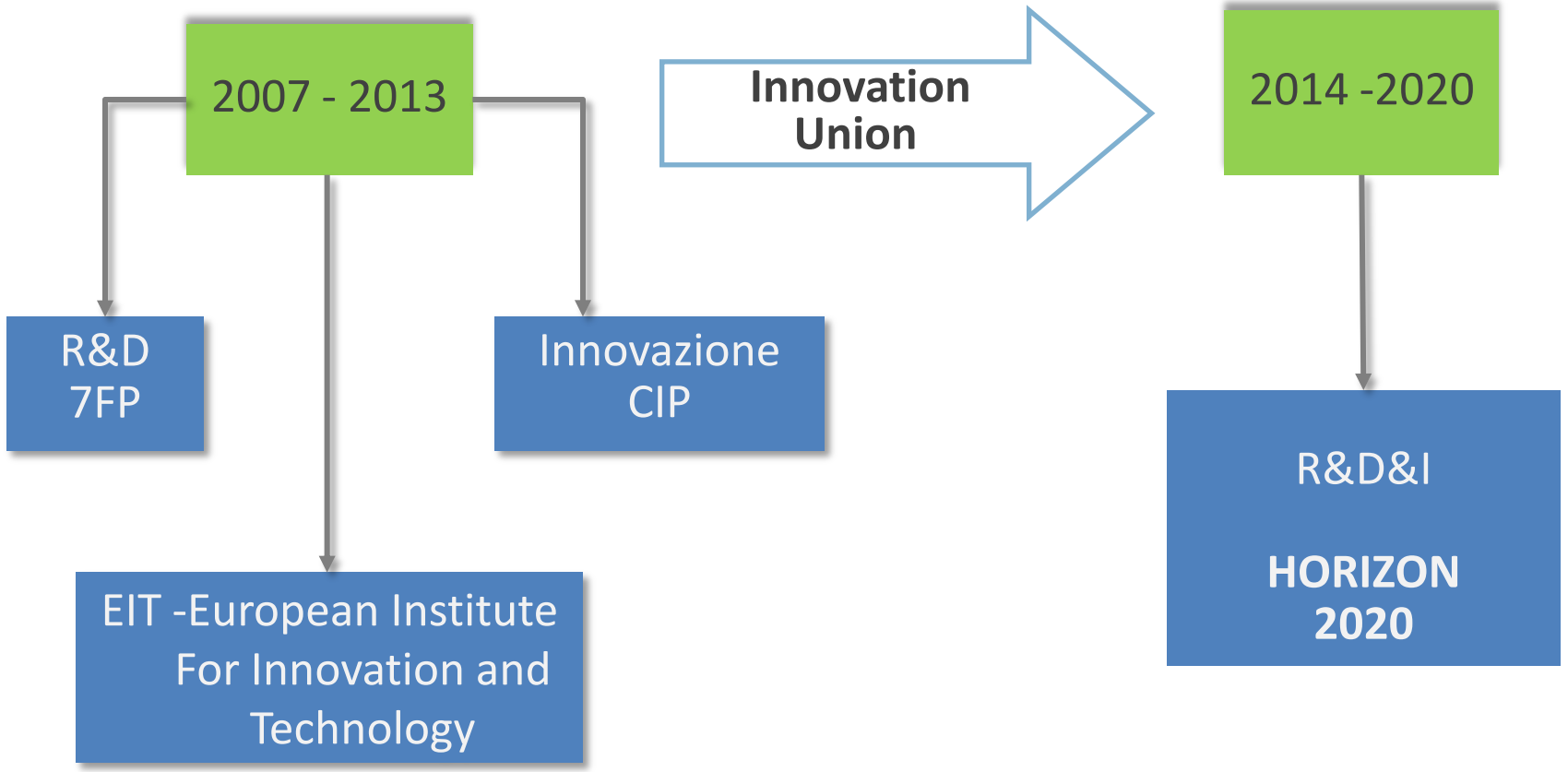


Horizon 2020

La proposta della Commissione e
aree di attività



Verso un unico programma R&D&I



Struttura del programma

Excellent Science

- **European Research Council**
 - Frontier research by the best individual teams
- **Future and Emerging Technologies**
 - Collaborative research to open new fields of innovation
- **Marie Skłodowska Curie actions**
 - Opportunities for training and career development
- **Research infrastructures** (including e-infrastructure)
 - Ensuring access to world-class facilities

Industrial Technologies

- **Leadership in enabling and industrial technologies**
 - ICT, nanotechnologies, materials, biotechnology, manufacturing, space
- **Access to risk finance**
 - Leveraging private finance and venture capital for research and innovation
- **Innovation in SMEs**
 - Fostering all forms of innovation in all types of SMEs

Societal Challenges

- **Health, demographic change and wellbeing**
- **Food security, sustainable agriculture, marine and maritime research & the bioeconomy**
- **Secure, clean and efficient energy**
- **Smart, green and integrated transport**
- **Climate action, resource efficiency and raw materials**
- **Inclusive, innovative and reflective societies**
- **Security society**

European Institute of Innovation and Technology (EIT)

Spreading Excellence and Widening Participation

Science with and for society

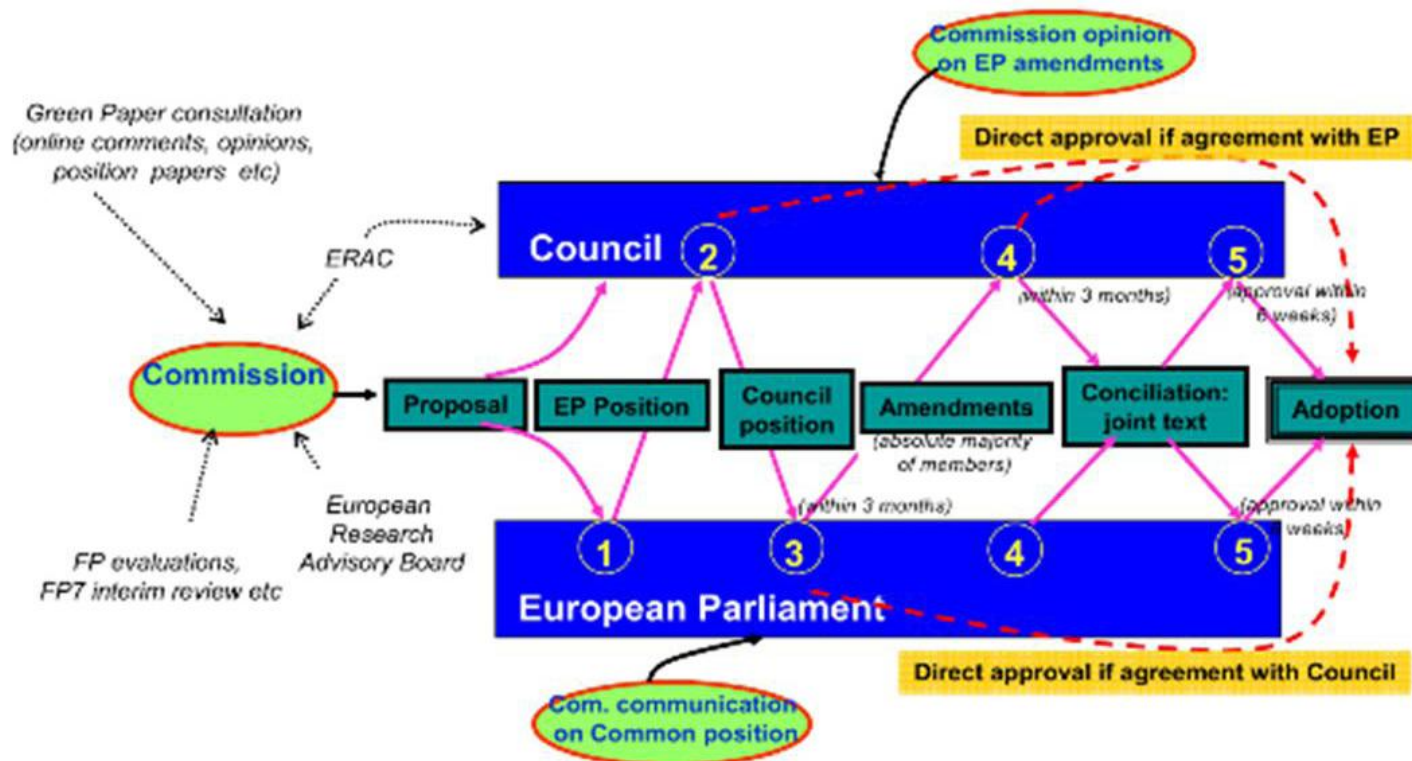
Joint Research Center (JRC)

Caratteristiche

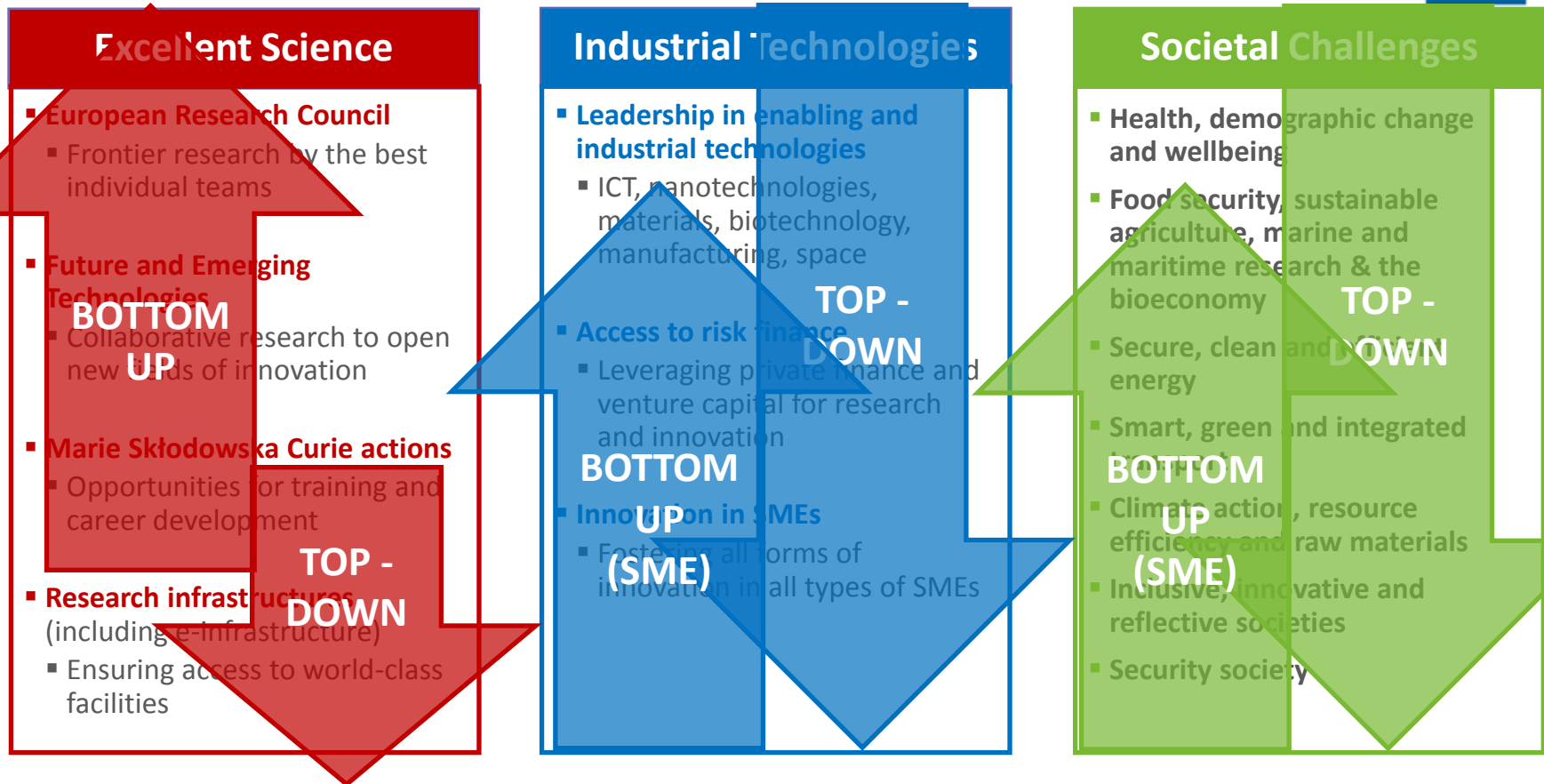
- Un **singolo programma** che riunisce tre iniziative fino ad ora separate
- **Value chain** che va dalla ricerca di frontiera , allo sviluppo tecnologico, dimostrazione, valorizzazione dei risultati e innovazione
- **Innovazione**, in tutte le sue forme
- Focus su **societal challenges**
- **Accesso semplificato** per le imprese, le università, etc in tutti gli stati europei
- Sinergie con i **Fondi Strutturali**

Il processo di adozione

The “Ordinary legislative procedure” (ex “co-decision”)



Struttura del programma



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Budget proposto



Commissione Europea 80 miliardi €



Parlamento Europeo 100 miliardi €



Consiglio Europeo 70 miliardi €

Accordo sul Budget

*28 Giugno 2013

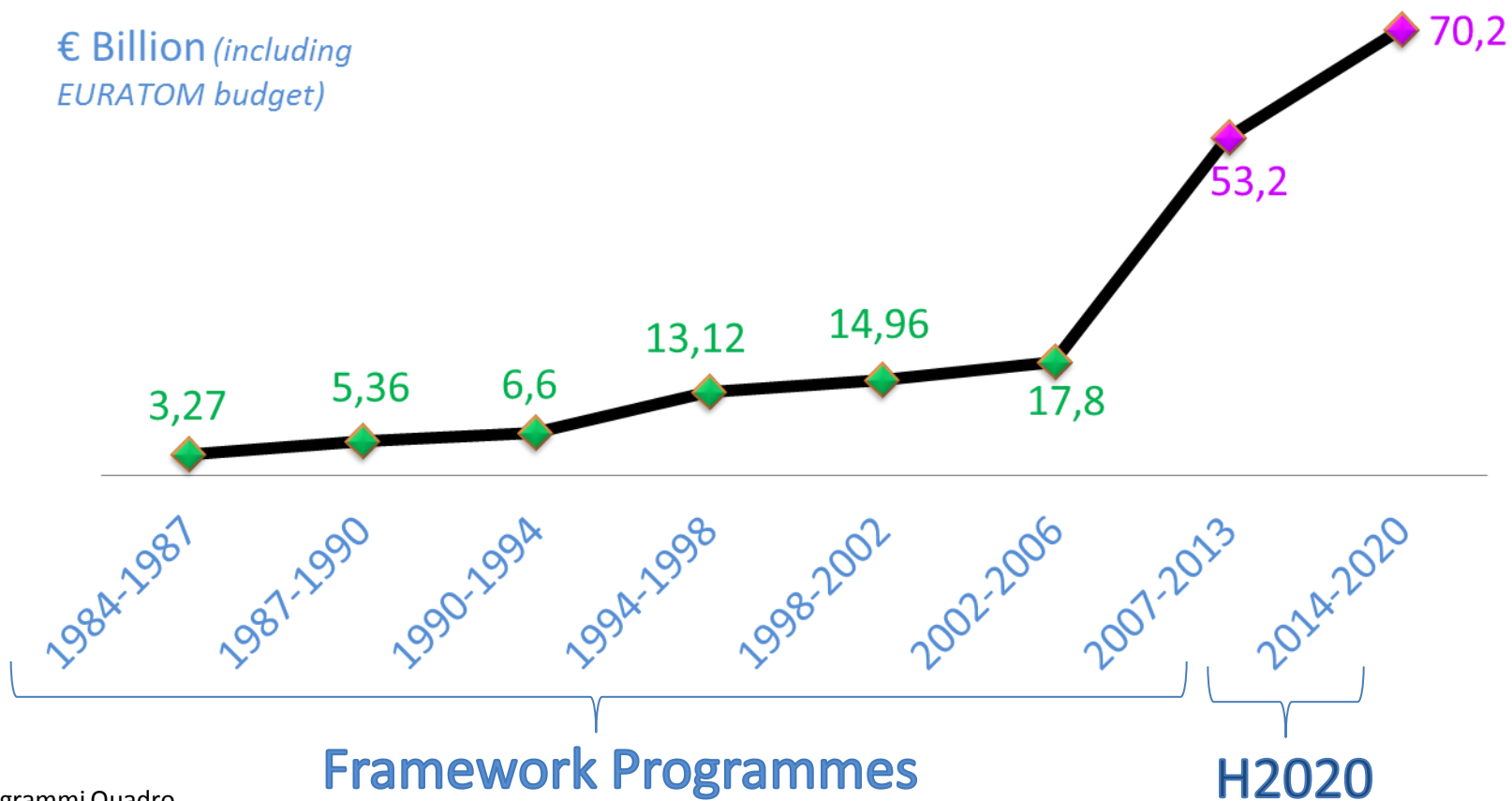


70,2 Miliardi di €
(incluso EURATOM)

Quadro finanziario pluriennale
2013/2020 - MFF

Budget da FP1 a Horizon 2020

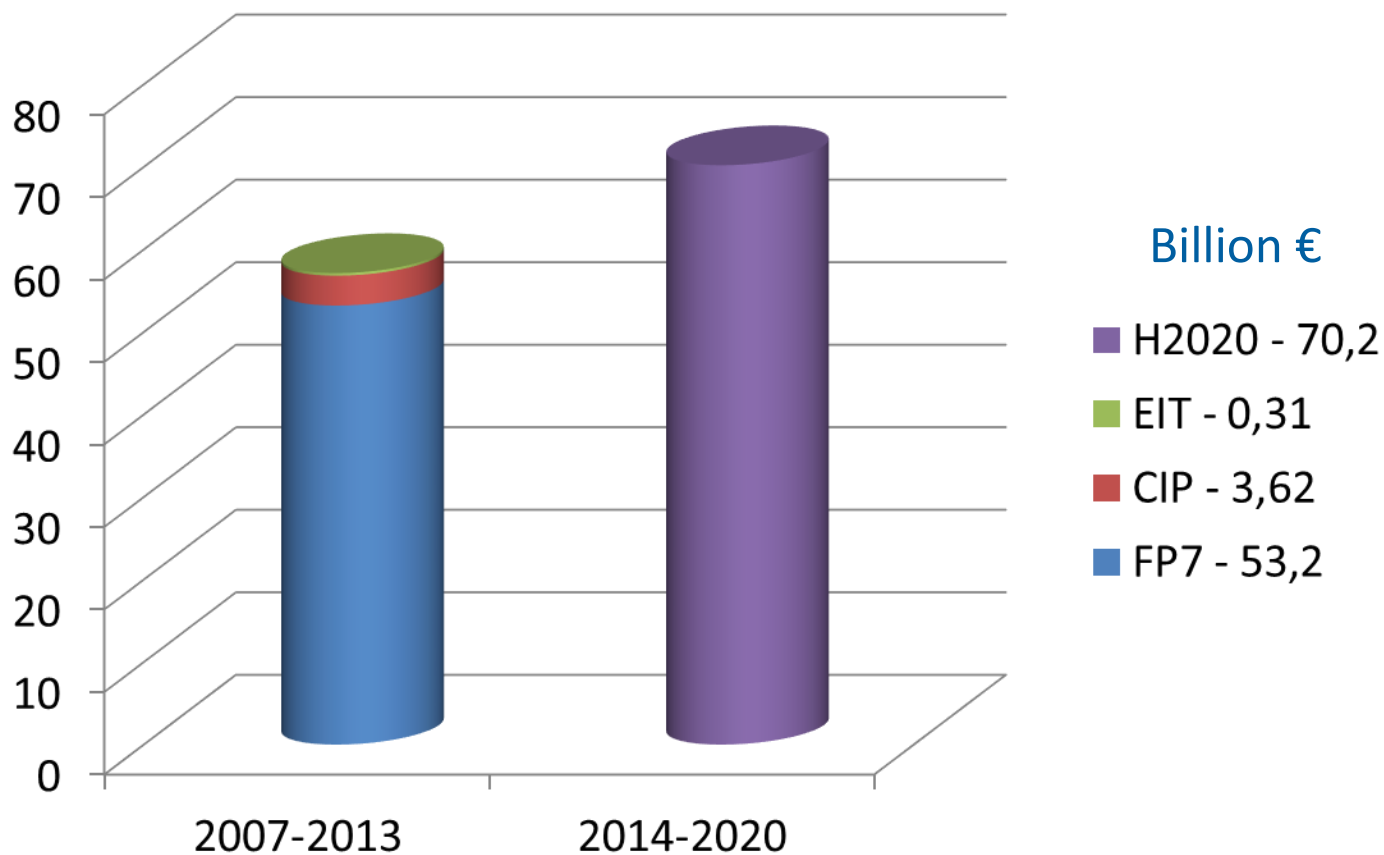
€ Billion (including EURATOM budget)



- Programmi Quadro quadriennali e quinquennali
- Programmi Quadro settennali.



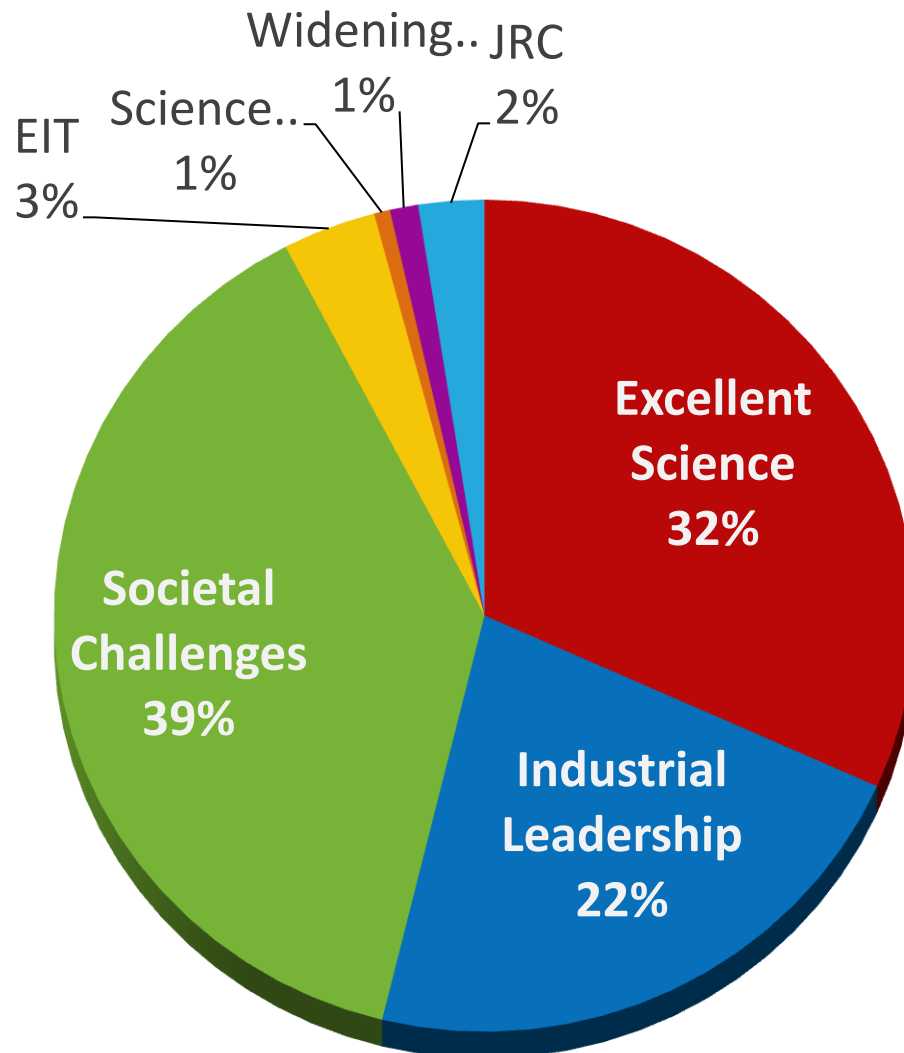
Budget: past & present





	Compromise % 27.06.13	Million € (27.06.13)
I. Excellent Science, of which:	31,73%	21.609
1. ERC	17,00%	11.577
2. FET	3,50%	2.384
3. MS Curie Actions	8,00%	5.448
4. Research Infrastructures	3,23%	2.200
II. Industrial Leadership, of which:	22,09%	15.044
Leadership in Enabling and Industrial Technologies	17,60%	11.986
Access to Risk Finance	3,69%	2.513
Innovation in SME's	0,80%	544,81
II.I Societal Challenges, of which:	38,53%	26.240
Health, demographic change and well being	9,70%	6.606
Food security, sustainable agriculture, marine and maritime research & the bio economy	5,00%	3.405
Secure, clean and efficient energy	7,70%	5.244
Smart, green and integrated transport	8,23%	5.605
Climate action, resource efficiency and raw materials	4,00%	2.724
Europe in a changing world – Inclusive, innovative and reflective society	1,70%	1.158
Secure societies – Protecting freedom and security of Europe and its citizens	2,20%	1.498
Spreading Excellence and Widening Participation	1,06%	722
Science with and for society	0,60%	409
European Institute of Innovation and Technology - EIT	3,52%	2.397
JRC Non-nuclear	2,47%	1.682
EURATOM		2.098
Total	100,00%	70.200

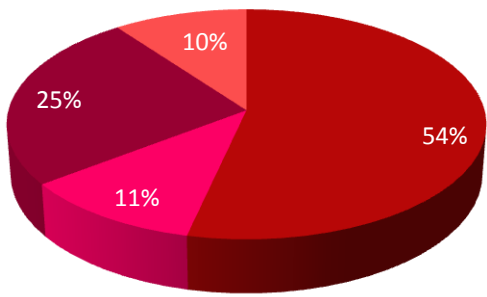
Ripartizione finanziaria



* proposta del Trilogo del 27-06-13

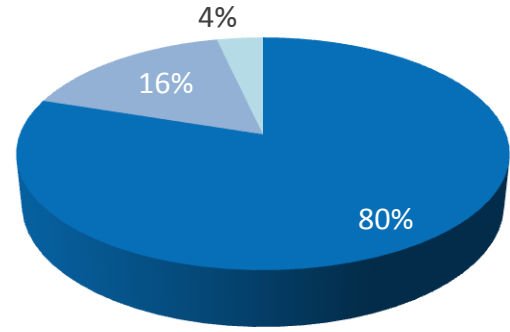
Il budget per le attività

Excellent Science



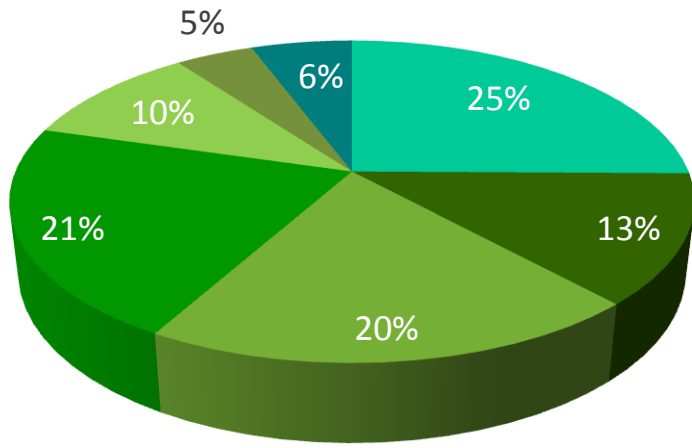
- European Research Council
- Future and Emerging Technologies
- Marie Skłodowska Curie Actions
- European Research Infrastructures (including eInfrastructures)

Industrial Leadership



- Leadership in enabling and industrial technologies
- Access to risk finance
- Innovation in SMEs

Societal challenges



- Health, demographic change and wellbeing
- Food security, sustainable agriculture and forestry, marine and maritime and inland water research and the bioeconomy
- Secure, clean and efficient energy
- Smart, green and integrated transport
- Climate action, environment, resource efficiency and raw materials
- inclusive, innovative and reflective Societies
- Secure Societies



1° PILLAR

EXCELLENT SCIENCE





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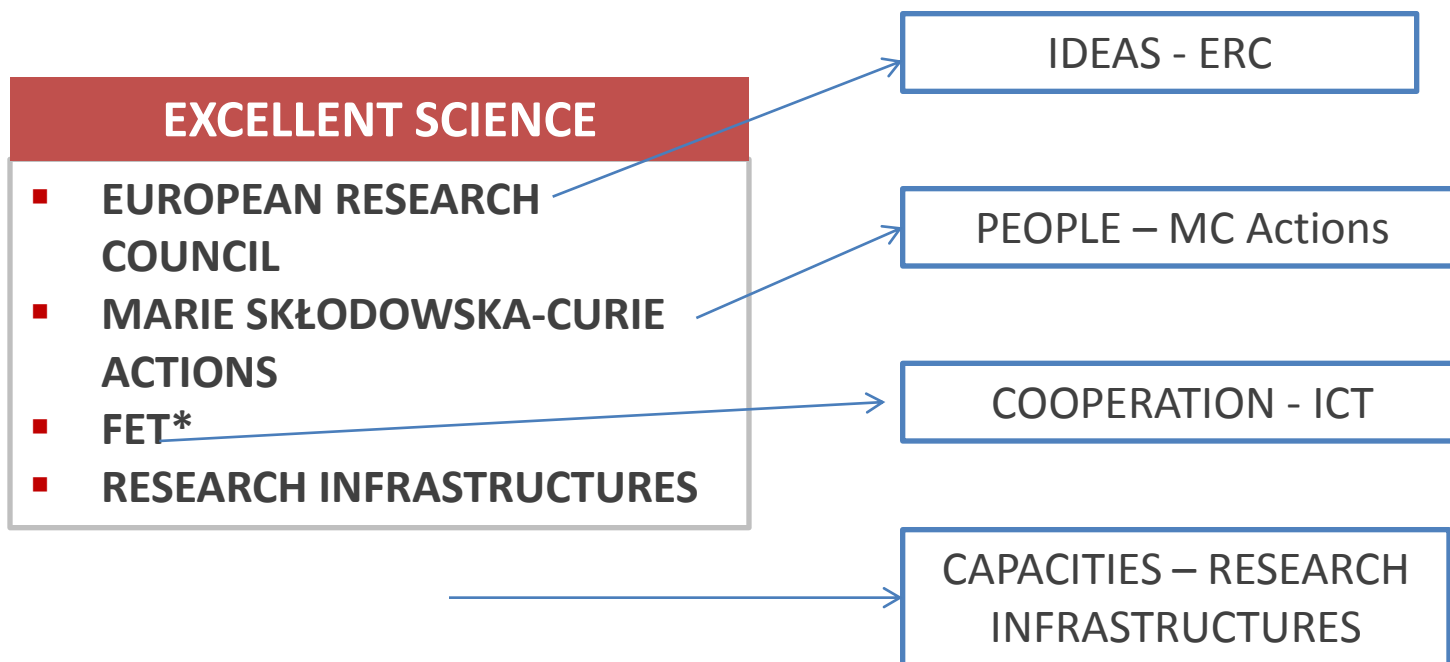
Spreading Excellence and Widening Participation

Science with and for society

Joint Research Center (JRC)

H2020

FP7



*Le FET, che nell' FP7 riguardavano solo ICT, in H2020 saranno trasversali ad altre tematiche.

Excellent Science /1

Budget proposto (milioni di €)



22.274 M €

	EC	EP	Compromise 27.06.13
European Research Council	15.008	13.268	11.934
Future and Emerging Technologies	3.505	3.100	2.457
Marie Skłodowska-Curie Actions	6.503	5.572	5.616
Research Infrastructures	2.802	2.478	2.267

Excellent Science /2



Per sostenere le migliori idee e sviluppare competenze, per fare dell'Europa un polo di attrazione per i migliori ricercatori mondiali



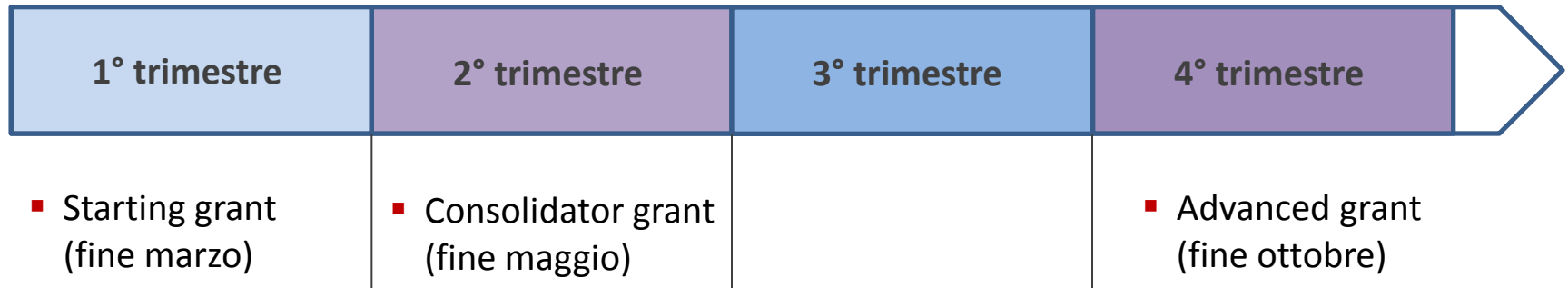
Consiglio Europeo della Ricerca

- Nella proposta non sono evidenziati gli schemi di finanziamento
- ERC organo indipendente
- Schemi

FP7	Eleggibilità
ERC Starting	2-7 anni dal phd
ERC Consolidator	7-12 anni dal phd
ERC Advanced	Almeno 10 anni di esperienza on ricerca
ERC Sinergy	<ul style="list-style-type: none"> • Da due a quattro PI • transdisciplinarietà
ERC Proof of Concept	Per grantees finanziati

ERC: Calls 2014*

2014



- Synergy grant: no call nel 2013 e 2014
- Proof of Concept: 1 call con doppia scadenza nel 2014 (inizi di aprile e di ottobre)

*proposta ERC, da approvare

FET – Future and Emerging Technologies

- Expanded from ICT to be used as cross-cutting instrument
- Supports frontier research: alternative ideas, concepts or paradigms of risky or non-conventional nature

FET Open

fostering novel ideas. Collaborative research for embryonic, high risk visionary science and technology

FET Proactive

Nurturing emerging themes and communities

FET Flagship

Tackling grand interdisciplinary science and technology challenges

MARIE SKŁODOWSKA-CURIE ACTIONS - MSCA

ITN
 (including EID and IDP) → **Innovative Training Networks (ITN)**

Doctoral and initial training of researchers proposed by international networks of organisations from public and private sectors

IEF
IOF
IIF
CIG → **Individual Fellowships (IF)**

Individual fellowships for most promising experienced researchers to develop their skills through international or inter-sector mobility

IAPP
IRSES → **R&I Staff Exchange (RISE)**

International and inter-sector cooperation through the exchange of research and innovation staff

COFUND → **COFUND**

Co-funding of regional, national and international programmes



Research Infrastructures

Three main objectives

- Developing the European research infrastructures for 2020 and beyond
- Fostering the innovation potential of research infrastructures and their human capital
- Reinforcing the European research infrastructure policy and international co-operation





2° PILLAR

INDUSTRIAL LEADERSHIP



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European Institute of Innovation and Technology (EIT)

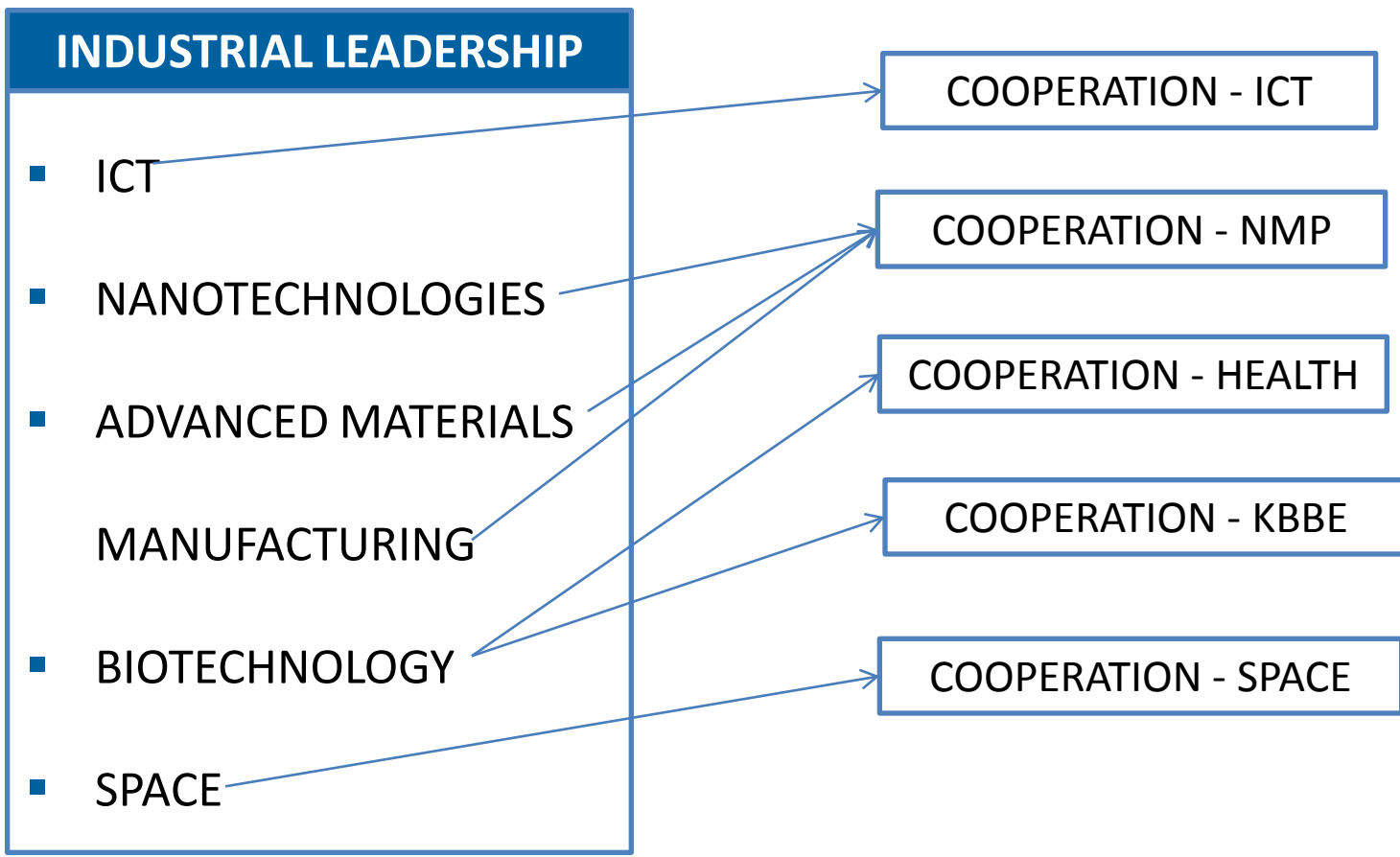
Spreading Excellence and Widening Participation

Science with and for society

Joint Research Center (JRC)

H2020

FP7



Industrial Leadership/1

Budget proposto (milioni di €)



15.507 M €

	EC	EP	Compromise 27.06.13
Leadership in enabling and industrial technologies (ICT, nanotechnologies, materials, biotechnology, manufacturing, space)	15.580	13.781	12,355
Access to risk finance Leveraging private finance and venture capital for research and innovation	4.000	3.538	2.590
Innovation in SMEs Fostering all forms of innovation in all types of SMEs	700	619	561

Industrial Leadership/2

Per incoraggiare investimenti in R&I in Europa, promovendo alcune priorità per ogni forma di business

- **Leadership in enabling and industrial technologies** - soprattutto Key enabling technologies (Information and Communication Technologies (ICT), Nanotechnologies, Advanced materials, Biotechnology, Advanced Manufacturing and Processing) & Space;
- **Access to finance** per aziende innovative, strumenti finanziari in partenariato con l'European Investment Bank; Debt instrument & Equity instrument
- **Innovation in SME**
 Support to innovative SMEs

COSA SONO LE KET?

Key Enabling Technologies

Tecnologie "ad **alta intensità di conoscenza** e associate ad elevata intensità di **R & S**, a **cicli d'innovazione rapidi**, a consistenti spese di investimento e a **posti di lavoro altamente qualificati**. Rendono possibile **l'innovazione nei processi, nei beni e nei servizi** in tutti i settori economici e hanno quindi rilevanza sistemica. Sono **multidisciplinari**, interessano tecnologie di diversi settori e tendono a convergere e a integrarsi. Possono aiutare i leader nelle tecnologie di altri settori a trarre il massimo vantaggio dalle loro attività di ricerca“

* Current situation of key enabling technologies in Europe, SEC (2009)

Photonics

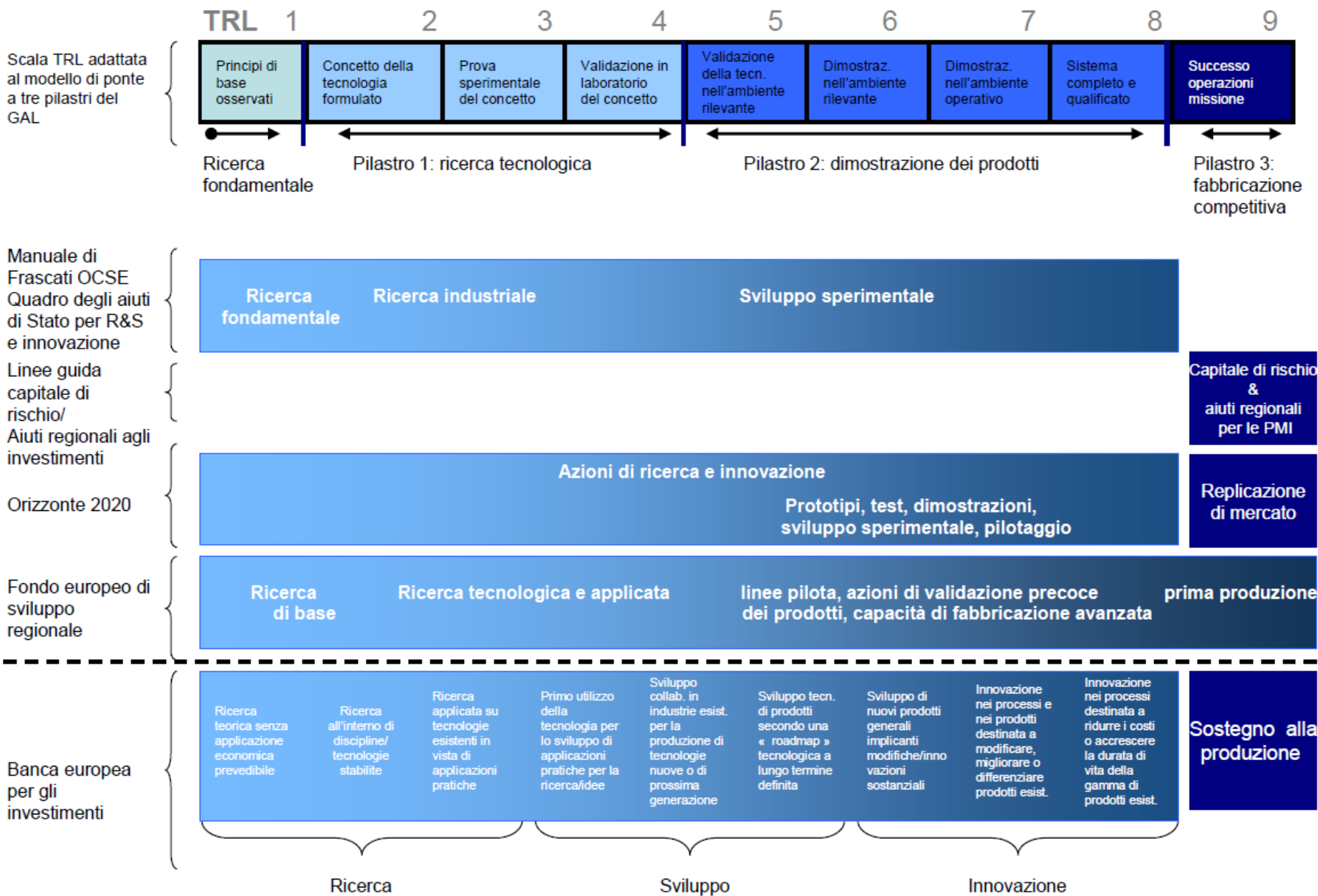
Manufacturing

Biotechnology

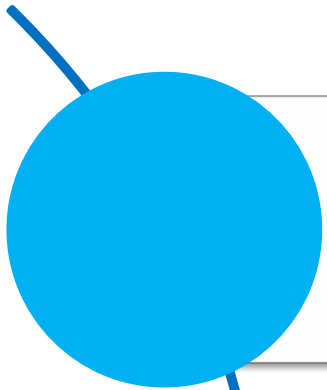
Advanced Materials

Micro/Nanoelectronics

Nanotechnologies

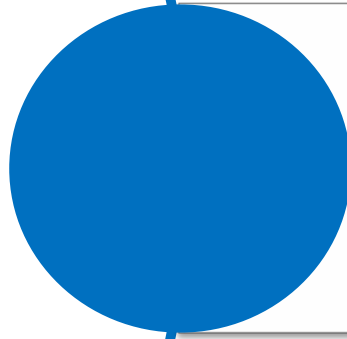


€ 3.510 M €



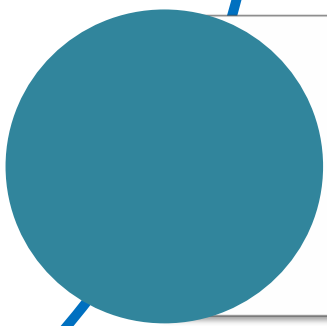
Nanotechnologies

Next generation nanomaterials, -devices, -nanosystems
Ensuring safe development & application + societal dimension
Efficient synthesis and manufacturing of nanomaterials, - systems
Developing capacity-enhancing techniques, measuring methods



Advanced Materials

Materials development & transformation
Mgmt of materials components
Materials for sustainable and for creative industries
Metrology, characterisation, standardisation, quality control
Optimisation of the use / substitution of materials

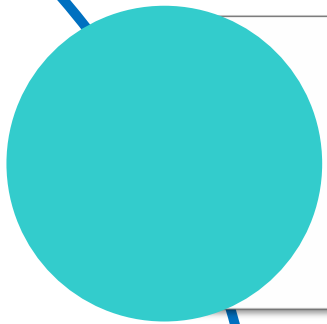


Advanced Manufacturing & Processing

Factories of the future
Energy-efficient buildings
Sustainable technologies in energy-intensive process industries
New, sustainable business models

* Area attività: Proposta Commissione Europea

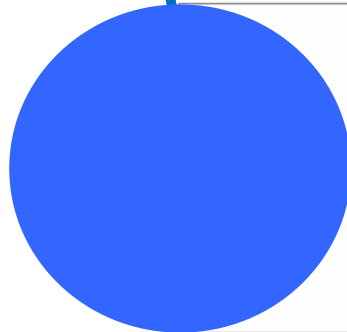
€ 7.027 M €



ICT

- New generation components & systems
- Next generation computing
- Future internet
- Content technologies & information mgmt
- Advanced interfaces and robots

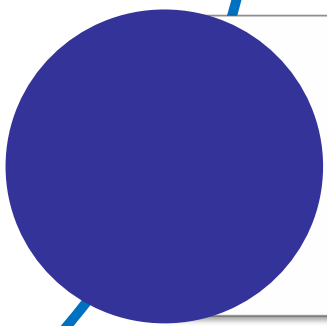
€ 470 M €



Biotechnology

- Boosting cutting-edge biotech as future innovation drivers
- Biotechnology-based industrial processes
- Innovative and competitive platform technologies

€ 1.347 M €



Space

- Enabling European competitiveness & independence in space activities
- Enabling future space missions
- Enabling exploitation of space data
- Enable European participation in global space endeavours

* Area attività: Proposta Commissione Europea

Access to Finance

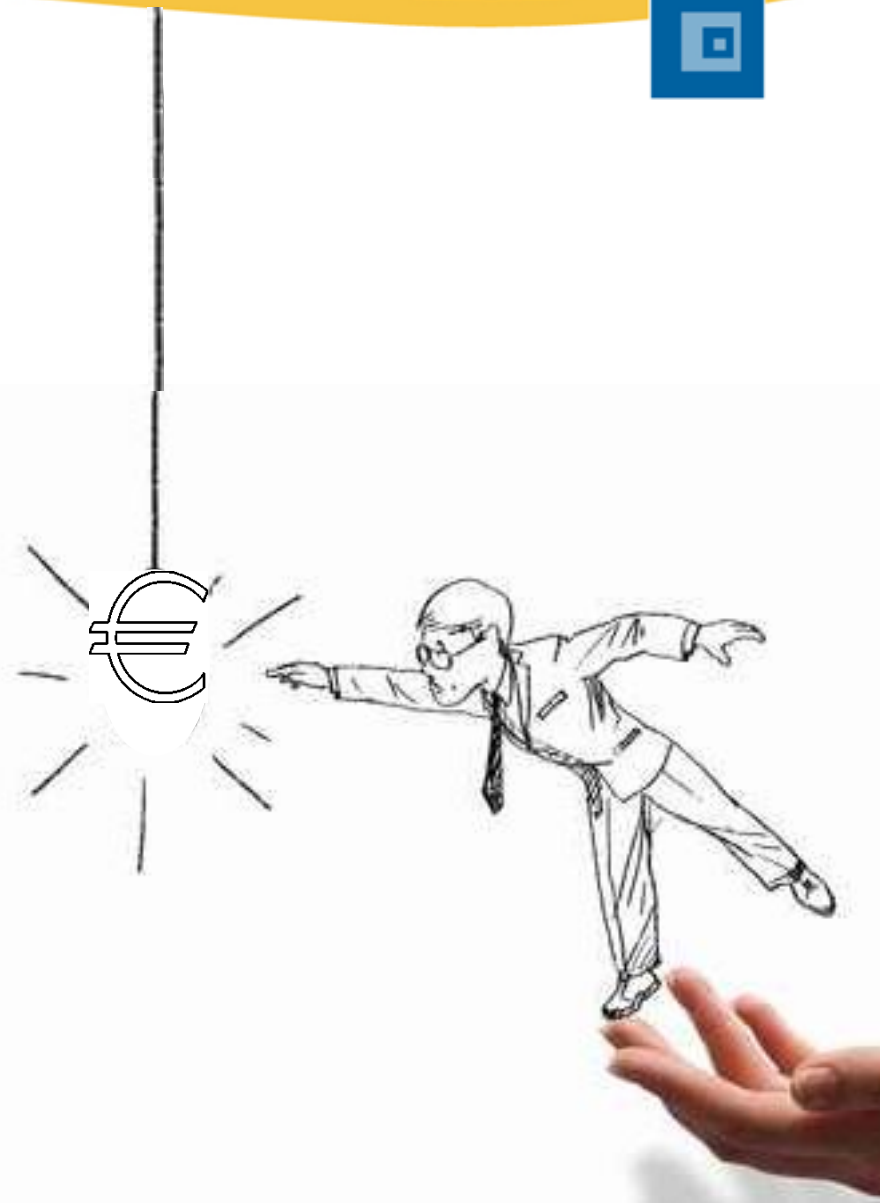
- Per aziende innovative
- Strumenti finanziari in partenariato con l'European Investment Bank
- Debt instrument & Equity instrument

€ 2.590 M €

Innovation in SME

- Eurostars
- IPR Helpdesk, IPorta, etc.
- Azioni di coordinamento e supporto

€ 561 M €





3° PILLAR

SOCIETAL CHALLENGES



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European Institute of Innovation and Technology (EIT)

Spreading Excellence and Widening Participation

Science with and for society

Joint Research Center (JRC)

SOCIETAL CHALLENGES

- Health, Demographic Change and Wellbeing;
- Food Security, Sustainable Agriculture, Marine and Maritime Research & the Bio-economy;
- Secure, Clean and Efficient Energy;
- Smart, Green and Integrated Transport;
- Climate Action, Resource Efficiency and Raw Materials;
- Inclusive, Innovative and Reflective Societies;
- Secure Societies.

COOPERATION

- HEALTH
- KBBE
- ENERGY
- TRANSPORT
- ENVIRONMENT
- SSH
- SECURITY

INTERNATIONAL COOPERATION

Societal challenges/1

Budget proposto (milioni di €)



26,240 M €

	EC	EP	Compromise 27.06.13
Health, demographic change and wellbeing	9.077	8.033	6.606
Food security, sustainable agriculture, marine and maritime research & the bioeconomy	4.694	4.152	3.405
Secure, clean and efficient energy	6.537	5.782	5.244
Smart, green and integrated transport	7.690	6.802	5.605
Climate action, resource efficiency and raw materials	3.573	3.160	2.724
Inclusive, Innovative and Reflective Societies	4.317	3.819	1.158
Secure Societies			1.498

1. Health, Demographic Change And Wellbeing



- 1.1. Understanding health, wellbeing and disease
- 1.2. Preventing disease
- 1.3. Treating and managing disease
- 1.4. Active ageing and self-management of health
- 1.5. Methods and data
- 1.6. Health care provision and integrated care

2. Food Security, Sustainable Agriculture, Marine And Maritime Research And The Bio-economy



2.1. Sustainable agriculture & forestry

2.2. Sustainable and competitive agri-food sector for a safe and healthy diet

2.3 Unlocking the potential of aquatic living resources

2.4 Sustainable and competitive bio-based industries and supporting the development of a European bio-economy

3. Secure, Clean And Efficient Energy



- 3.1. Reducing energy consumption and carbon footprint by smart and sustainable use
- 3.2. Low cost, low carbon electricity supply
- 3.3. Alternative fuels and mobile energy sources
- 3.4. A single, smart European electricity grid
- 3.5. New knowledge and technologies
- 3.6. Robust decision making and public engagement
- 3.7 Market uptake of energy innovation

4. Smart, Green and Integrated Transport



- 4.1 Resource efficient transport that respects the environment
- 4.2. Better mobility, less congestion, more safety and security
- 4.3. Global leadership for the European transport industry
- 4.4 Socio-economic and behavioural research and forward looking activities for policy making

5. Climate Action, Resource Efficiency and Raw Materials



5.1. Fighting and adapting to climate change

5.2. Protecting the environment, sustainably managing natural resources, water, biodiversity and ecosystems

5.3. Ensuring sustainable supply of non-energy & non-agricultural raw materials

5.4. Enabling the transition towards a green economy and society through eco-innovation

5.5. Developing comprehensive and sustained global environmental observation and information systems



6. Inclusive, Innovative and Secure Societies



6. Europe in a changing world – Inclusive, Innovative and Reflective societies

7. Secure Societies – Protecting Freedom And Security of Europe and its Citizens

6. Europe in a changing world – Inclusive, Innovative and Reflective societies



- 6.1. Inclusive societies
- 6.2. Innovative societies
- 6.3 Make use of the innovative, creative and productive potential of all generations
- 6.4 Ensure societal engagement in research and innovation
- 6.5 Promote coherent and effective cooperation with third countries
- 6.6 Reflective Societies – cultural heritage and European identity

7. Secure Societies – Protecting Freedom And Security of Europe and its Citizens



- 7.1 Fight crime, illegal trafficking and terrorism, including understanding and tackling terrorist ideas and beliefs
- 7.2 Protect and improve the resilience of critical infrastructures, supply chains and transport modes
- 7.3 Strengthen security through border management
- 7.4 Improve cyber security
- 7.5 Increase Europe's resilience to crises and disasters
- 7.6 Ensure privacy and freedom, including in the Internet and enhance the societal dimension legal and ethical understanding of all areas of security, risk and management
- 7.7 Enhance standardisation and interoperability of systems, including for emergency purposes
- 7.8 support the Union's external security policies, including conflict prevention and peace-building



AZIONI ULTERIORI





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European Institute of Innovation and Technology (EIT)

Spreading Excellence and Widening Participation

Science with and for society

Joint Research Center (JRC)

Azioni ulteriori

Budget proposto (milioni di €)

	EC	EP	27/6
EIT – European Institute of Innovation and Technology			2.397
JRC – Joint Research Centres			1.682
Science with and for Society			409
Spreading Excellence and Widening Participation		790	722
Euratom			2.098

722 M€



Spreading Excellence and Widening Participation

- Twinning and networking measures
- Building synergies with Structural Funds
(proposta del Parlamento)

409 M€



Science with and for society



2.397 M €



EIT



H2020 KICs – Knowledge ed Innovation Communities

1 st wave: 2014	Innovation for healthy living and active ageing
	Raw materials – sustainable exploration, extraction, processing and recycling
2 nd wave: 2016	Food4future
	Added value manufacturing
3 rd wave: 2018	Urban mobility

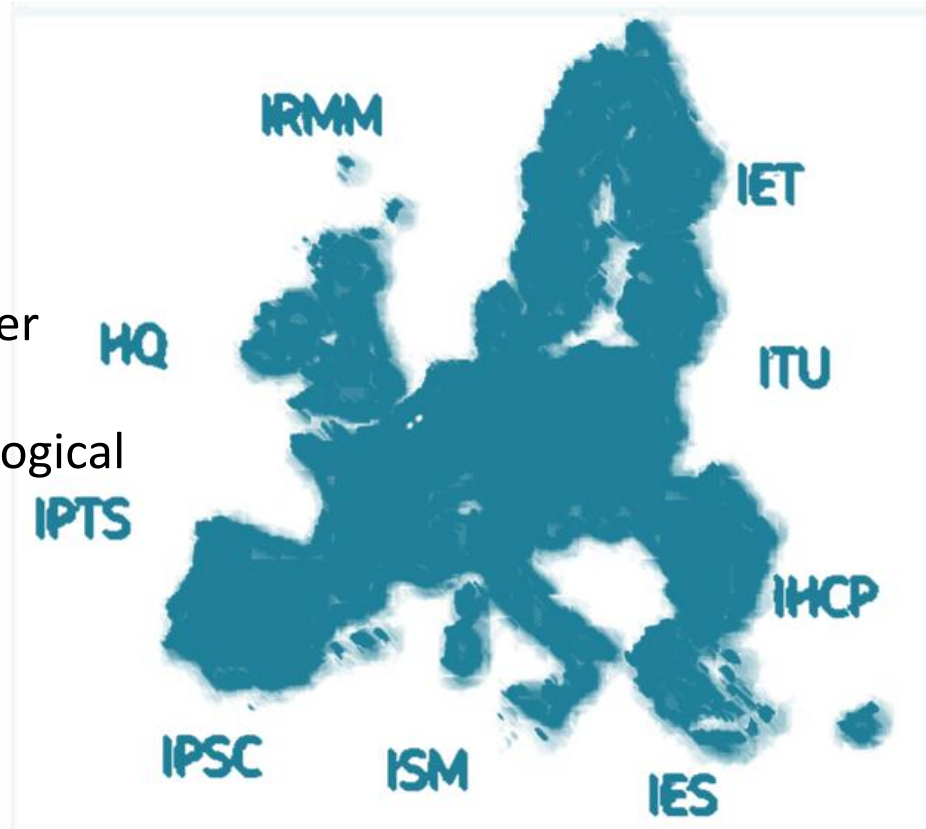
On going
Climate change KIC - ICT KIC - Sustainable Energy KIC

1.682 M €



JRC -Joint Research Centre

1. The Institute for Reference Materials and Measurements (IRMM)
2. The Institute for Transuranium Elements (ITU)
3. The Institute for Energy and Transport (IET)
4. The Institute for the Protection and Security of the Citizen (IPSC)
5. The Institute for Environment and Sustainability (IES)
6. The Institute for Health and Consumer Protection (IHCP)
7. The Institute for Prospective Technological Studies (IPTS)





Gli schemi di finanziamento

IMPLEMENTAZIONE DI H2020



IMPLEMENTAZIONE Work Programmes H2020

- **STRATEGIC PROGRAMME:** A multi-annual approach (3 years) to help applicants plan ahead. *(note: this could be subject to the vote of Programme Committee)*
- **WORK PROGRAMMES:** 3 Work Programmes (biannual) during the course of H2020 and 1 final Work Programme for the last year to bridge to the next programme after 2020
- **FLEXIBILITY IN ORGANISING CALLS:** one call in each WP with two deadlines; or two calls with two deadlines; or continuously open calls *(under discussion)*
- **SYNERGIES:** Horizon 2020 will follow closely the emerging Smart Specialisation flagship priorities and will support them through the Horizon 2020 Work Programmes”

Limited set of possible 12 FOCUS AREAS 2014 -2015

- Personalizing health and care
- Sustainable food security
- Blue growth: unlocking the potential of the oceans
- Smart cities and communities
- Competitive low-carbon energy
- Energy Efficiency
- Mobility for growth
- Digital security
- Waste: a resource to recycle, reuse and recover raw materials
- Water innovation: boosting its value for Europe
- Overcoming the crisis: new ideas, strategies and governance structures for Europe
- Disaster-resilience: safeguarding and securing society, including adapting to climate change

Tipologie di progetti collaborativi (1)

R&D projects

Basic research, applied research, technology development and integration, and testing e validation on a small scale prototype in a laboratory or simulated environment

Innovation Actions

Prototyping, testing, demonstrating, piloting, large - scale product validation and market replication

Tipologie di progetti collaborativi (2)

R&D projects

Funding rate: 100%

TRL: 1 – 5/6 + clinical trials in phases 1 to 3

Innovation Actions

Funding rate:
70%/100%

TRL: 6 to 7/8 or 9

INIZIATIVE DI PARTENARIATO PUBBLICO PRIVATO

PUBLIC – PRIVATE PARTNERSHIP

PPP





Il perché dei Partnership Pubblico Privati

- Risolvere i problemi insieme all'industria
- Rafforzare la leadership industriale europea
- Facilitare la definizione delle priorità in R & I in linea con gli obiettivi di Europa 2020 e i bisogni dell'industria
- Effetto leva negli elementi di R&I
- Rafforzare gli impegni dell'industria verso obiettivi comuni



Le PPP in H2020

PPP istituzionali

- Innovative Medicines Initiative (IMI)
- Clean Sky
- Single European Sky ATM Research (SESAR)
- Fuel Cells and Hydrogen (FCH)
- Embedded Computing Systems
- **Electronic components and systems**
- **Bio-based Industries (BRIDGE)**

PPP Contrattuali

- Factory of the Future (FoF)
- Energy-efficient Buildings (EeB)
- Green Cars (GC)
- Future internet (FI-PPP)
- **Sustainable process industry (SPIRE)**
- **Photonics**
- **Robotics**
- **High Performance Computer**

Strategia

JTI	Investment in JTI (EUR)	
	from EU (Horizon 2020)	from industry partners and other sources
Innovative Medicines	1725 million	1725 million
Fuel Cells and Hydrogen	700 million	700 million ⁹
Clean Sky	1800 million	2250 million
Bio-based Industries	1000 million	2800 million
Electronic components and systems	1215 million	3600 million ¹⁰ (of which 1200 million from Member States)
Total	6440 million	9875 million from industry + 1200 million from Member States



Azione trasversale

COOPERAZIONE INTERNAZIONALE



COOPERAZIONE INTERNAZIONALE

Communication entitled

**'ENHANCING AND FOCUSING EU
INTERNATIONAL COOPERATION IN
RESEARCH AND INNOVATION: A
STRATEGIC APPROACH'**

(COM(2012) 497)



<http://ec.europa.eu/research/iscp/index.cfm?pg=strategy>

STRATEGIA DI IC VERSO H2020

EU ha bisogno di impegnarsi più attivamente e strategicamente nella cooperazione Internazionale

Tre obiettivi principali:

- Rafforzare l'eccellenza e l'attrattiva dell'unione in ricerca e innovazione così come sua competitività industriale ed economica
- Raccogliere le sfide sociali globali
- Supportare le politiche estere dell'unione

COMBINARE AZIONI APERTE E AZIONI MIRATE

OPENNESS:

Horizon 2020 apre alla partecipazione da tutto il mondo
 Revisione della lista dei paesi che ricevono finanziamento automatico

TARGETED ACTIONS:

1. *Tematico*: identificare le aree di cooperazione internazionale in abse all'agenda politica dell'Unione
 2. Differenziazione per *paesi/regioni* nella definizione dei partner di cooperazione
- **multi-annual roadmaps** per la cooperazione con partner chiave

MULTI-ANNUAL ROADMAPS

Enlargement and neighbourhood countries, and EFTA

- Focus su allineamento con ERA
- Supporto alle politiche di allargamento e vicinato (supporto nello sviluppare un comune 'Knowledge and Innovation Space')

Industrialised countries and emerging economies

- Focus su competitività
- Affrontare sfide globali
- Opportunità di business e accesso a nuovi mercati

Developing countries

- Supportare politiche di sviluppo costruendo partnerships che contribuiscono allo sviluppo sostenibile
- Indirizzate a sfide rilevanti (e.g. poverty-related diseases, energy and food security, biodiversity)

AREE DI INTERESSE IDENTIFICATE IN BASE A :

- Capacità in R&I
- Contributo ai commitment internazionali
- Apertura del mercato
- Frameworks in atto per avviare una cooperazione

STRUMENTI

□ STRUMENTI POLITICI

- more strategic use of S&T agreements with key third countries
- strategic partnerships
- increased synergies across the Commission, more visibility for STI in general cooperation frameworks

□ STRUMENTI DI FINANZIAMENTO

- collaborative projects (third country participation required and/or taken into account in evaluation)
- networking between existing projects
- joint initiatives of Union and third countries: coordinated calls, contribution of Union to third country/international organisations, ERA-Net

□ RACCOLTA INFORMAZIONI: Research & Innovation Observatory (multiple sources: ERAWATCH, OECD, UNESCO, EEAS Delegations and Counsellors,...)

INTERNATIONAL COOPERATION IN HORIZON 2020

- Attività mirate nei pilastri **societal challenges e industrial leadership**
 - Projects with required or preferential 3rd country participation
 - Joint calls, delegated management, ERA-NET

- **Pilastro Excellent science**
 - Marie Skłodowska-Curie Fellowships : strong international dimension
 - Development of global research infrastructures
 - ERC open to researchers from all over the world - research to be carried out mostly in Member States or Associated Countries

- **Azioni cross-cutting dedicate** – Inclusive, Innovative and Secure Societies challenge (6^o challenge)
 - Support for to policy dialogue
 - Networking and twinning activities
 - Coordination of EU and MS/AC international cooperation policies
 - Strengthening of European presence in international partner countries



INNOVAZIONE ED OPPORTUNITA' DI COLLABORAZIONE RICERCA-INDUSTRIA



Quale innovazione in Horizon 2020?

Horizon 2020 intende sostenere tutte le forme di Innovazione:

- da attività di R&D;
- da altre attività, inclusi sistemi o combinazioni innovative di tecnologie esistenti; sviluppo di nuovi business models etc.
- per applicazioni non commerciali, ad es. per migliorare servizi pubblici o per problematiche sociali ('*social innovation*').

Strumenti innovativi in Horizon 2020

1. Maggiore sostegno alla realizzazione e diffusione di processi innovativi (testing, piloting, dimostrazioni di nuove tecnologie)
2. Sostegno alla “market demand” di innovazione:
 - standard;
 - public procurement;
 - inducement prizes;
 - attività bottom-up (call for proposal più flessibili);
- 3. Un nuovo strumento per le PMI**
4. Uso estensivo di strumenti finanziari con effetto leva
5. Sostegno attraverso EIT / KICs

Appalti pre-commerciali (PCP) e appalti pubblici di soluzioni innovative (PPI)

- ❑ Societal Challenges: riferimenti espliciti al sostegno per appalti R&D
- ❑ Industrial Leadership: sostegno a PCP e PPI quali aspetti essenziali per la competitività
- ❑ SME instrument: nella fase 3 previsti servizi di supporto, quali aiuto alle SME ad accedere ad opportunità di appalti innovativi
- ❑ Sostegno ad attori delle infrastrutture di ricerca per permettere di adottare presto nuove tecnologie

Standard

- ❑ Societal Challenges: riferimenti espliciti a standard comuni e/o guidelines e interoperabilità
- ❑ Industrial Leadership: promuovere attività a sostegno di standard e interoperabilità, (sicurezza e attività di pre-regolamentazione)
- ❑ Attività di disseminazione per promuovere l'uso dei risultati conseguiti a livello europeo, nazionale e locale

Premi

- ❑ Facile accesso a più partecipanti con minori ostacoli amministrativi (= semplificazione per beneficiari e amministrazioni)
- ❑ *Result-driven*: premiato solo chi ottiene risultati
- ❑ Effetto leva: stimolo degli investimenti privati calcolato in 10 – 20 volte il valore cash del premio
- ❑ Pubbliche relazioni: cattura l'interesse e l'attenzione del pubblico su un particolare aspetto sociale
- ❑ Commercializzazione: i premi pubblicizzano bene una innovazione e servono da stimolo per investitori e inventori a portare la soluzione creata al mercato

Per maggiori informazioni:

http://ec.europa.eu/research/horizon2020/index_en.cfm

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RESEARCH & INNOVATION


Horizon 2020

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What is Horizon 2020?	What's in Horizon 2020 for me?	Why Horizon 2020?
<ul style="list-style-type: none"> The EU Framework Programme for Research and Innovation Official documents Questions & Answers 	<ul style="list-style-type: none"> Excellent Science Competitive Industries Better Society 	<ul style="list-style-type: none"> Europe 2020 Public consultation Successful EU research
What's next?	What's your view?	Press corner
<ul style="list-style-type: none"> A time line for Horizon 2020 Calendar of events Experts for Advisory Groups NEW 	<ul style="list-style-type: none"> Video testimonials <div style="display: flex; align-items: center; margin-top: 10px;">  <p>Marinella Tabet</p> </div>	<ul style="list-style-type: none"> Press materials Country profiles and featured projects Videos by theme





Programmazione di Ricerca & Innovazione 2014 - 2020

LE OPPORTUNITÀ PER LE PMI



Definizione di PMI

La definizione di PMI utilizzata dalla Commissione (da 01/01/2005):

- ❑ **Impegnata in una attività economica**
- ❑ **< 250 addetti**
- ❑ **Fatturato annuo di \leq € 50 Milioni oppure un bilancio totale di \leq € 43 Milioni**
- ❑ **Autonoma**



Definizione:

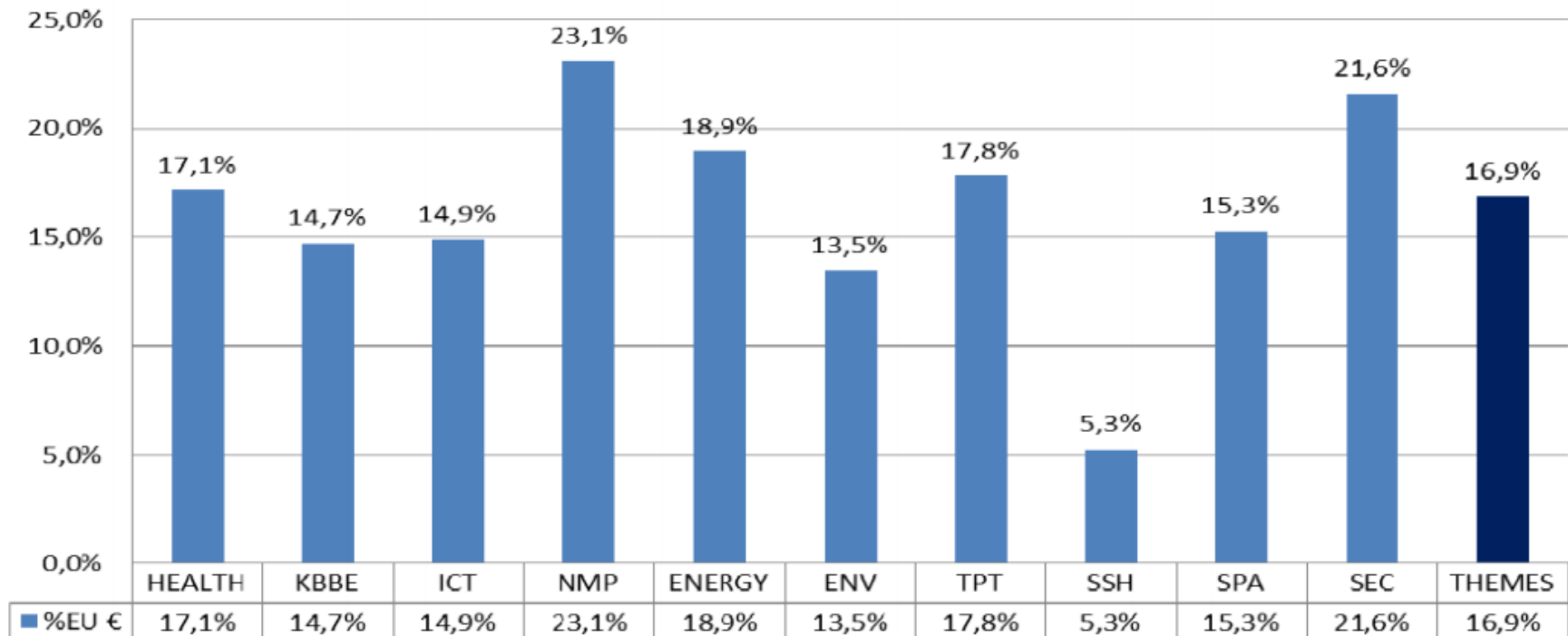
http://ec.europa.eu/enterprise/policies/sme/facts-figures-analysis/sme-definition/index_en.htm

Guida alla nuova definizione:

http://ec.europa.eu/enterprise/enterprise_policy/sme_definition/sme_user_guide_it.pdf

Le PMI nei 10 Temi di Cooperation 7PQ

%SME share on EU Contribution, 2007-2013
 Data of 20/06/2013



Approccio integrato in H2020

**20 %
budget
LEIT + SC**

Progetti collaborativi

13%

Strumento PMI

7%

**LEIT:
'Innovation
in SMEs'**

Eurostars II
Enhancing Innovation Capacity
Market-driven Innovation

Access to Risk Finance

Struttura H2020

Excellent Science

- **European Research Council**
 - *Frontier research by the best individual teams*
- **Future and Emerging Technologies**
 - *Collaborative research to open new fields of innovation*
- **Marie Skłodowska Curie actions**
 - *Opportunities for training and career development*
- **Research infrastructures** (including e-infrastructure)
 - *Ensuring access to world-class facilities*

Industrial Technologies

- **Leadership in enabling and industrial technologies**
 - *ICT, nanotechnologies, materials, biotechnology, manufacturing, space*
- **Access to risk finance**
 - *Leveraging private finance and venture capital for research and innovation*
- **Innovation in SMEs**
 - *Fostering all forms of innovation in all types of SMEs*

Societal Challenges

- **Health, demographic change and wellbeing**
- **Food security, sustainable agriculture, marine and maritime research & the bioeconomy**
- **Secure, clean and efficient energy**
- **Smart, green and integrated transport**
- **Climate action, resource efficiency and raw materials**
- **Inclusive, innovative and reflective societies**
- **Security society**

European Institute of Innovation and Technology (EIT)

Spreading Excellence and Widening Participation

Science with and for society

Joint Research Center (JRC)

Lo strumento per le PMI



Concept & Feasibility Assessment

Idea to concept,
 risk assessment,
 technological & commercial
 feasibility



Demonstration Market replication R&D

Demonstration, prototyping,
 testing , market replication,
 scaling up, miniaturisation,
 research



Commercialisation

Quality label for
 successful projects,
 access to risk finance,
 indirect support

Idea

Sostegno continuo per l'intera durata

Mercato

Lo strumento PMI: le tre fasi

Fase 1: concetto e valutazione della fattibilità

Input:
 Idea/Concept in "**Business Plan I**"
 (~ 10 pages)

Main Activities:
 Feasibility of concept
 Risk assessment
 IP regime
 Partner search
 Design study
 Pilot application

Output: elaborated "**Business plan II**"

Lump sum: around
 50.000 €
 ~ 6 months

Fase 2: R&D, dimostrazione, market replication

Input:
 "**Business plan II**" +
 "**Description of activities under Phase2**" (~ 30 pp.)

Main Activities:
 Development Prototyping
 Testing
 Piloting
 Miniaturisation
 Scaling-up
 Market replication

Output: investor-ready "**Business plan III**"

Output based payments:
 1 to 2,5 M€ EU funding
 ~ 12 to 24 months

Fase 3: Commercializzazione

Input:
 "**Business plan III**"
 +
Opportunities:
 '**Quality label**' for successful Phase 1 & 2

Easier access to private finance
 Support via networking, training, coaching, information, addressing i.a. IP management, knowledge sharing, dissemination

SME window in the EU financial facilities (debt facility and equity facility)

No direct funding

Caratteristiche dello strumento PMI

- Indirizzato a tutti i tipi di PMI innovative che presentino una forte volontà di crescere, svilupparsi e internazionalizzarsi
- Solo PMI potranno richiedere finanziamenti (sostegno a una sola impresa è possibile, ma collaborazione certamente consigliabile)
- Competitivo, dimensione EU → solo migliori idee accedono alla fase 1
- Orientato al mercato; attività close-to-market: finanziamento al 70%
- Costituito da 3 fasi – piu' il coaching
- Possibilità di entrare nella fase 1 e fase 2
- Applicato in tutte le 'societal challenges' e 'key enabling technologies'

Altre opportunità di collaborazione

- Strumento per le PMI – mainstreaming (applicato in tutte le societal challenges e nelle LEITs)
- Sostegno delle PMI a alta intensità di ricerca: Innovazione nelle start-ups, spin-offs and giovani imprese research-intensive (Eurostars2)
- Rafforzare le capacità di innovazione delle PMI (mentoring e coaching + other activities – ProInno...): Innovation in SMEs

Inoltre

- Partecipazione delle PMI a piu' tradizionali progetti di ricerca collaborativa (tutte le tre priorità)
- Accesso alla finanza di rischio (prestiti e strumenti di equity)
- Scambio e mobilità dei ricercatori incluse le PMI (Marie Curie actions)
- Link all'accesso ai procurements

Giornate nazionali a Roma

Tematica	Luogo	Data
ICT	MIUR, Roma	14 ottobre
Nanotecnologie, Materiali avanzati, Biotecnologie, Produzione e trattamento avanzato	MIUR, Roma	15 novembre
Spazio	Auditorium via Rieti, Roma	27 novembre
Trasporti intelligenti, verdi e integrati	MIUR, Roma	28 novembre
Marie Skłodowska-Curie Actions (MSCA) Formazione e sviluppo della carriera dei ricercatori	MIUR, Roma	2 dicembre
Salute, cambiamento demografico e benessere	Ospedale Bambino Gesù, Roma	03 dicembre
Azione per il clima, efficienza delle risorse e materie prime	MIUR, Roma	10 dicembre
Strumento per le PMI	Roma	gennaio 2014 (data da definire)
Energia sicura, pulita ed efficiente	MIUR, Roma	16 dicembre
Europa in un mondo che cambia - società inclusive, innovative e riflessive	MIUR, Roma	17 dicembre
Sicurezza alimentare agricoltura sostenibile, ricerca marina e marittima nonché bio-economia	MIUR, Roma	19 dicembre
Euratom	Roma	dicembre (data da definire)
European Research Council	Roma	20 gennaio
Future Emerging Technologies (FET)	Roma	20 gennaio
Research Infrastructures	Roma	14 febbraio
Secure Societies	Aula Convegni – CNR, Roma	febbraio 2014 (data da definire)
EIT	Roma	(data da definire)

<http://www.apre.it/infodayapre2013/>

Link utili

Horizon 2020

http://ec.europa.eu/research/horizon2020/index_en.cfm

**Pre-Commercial
Procurement**

http://cordis.europa.eu/fp7/ict/pcp/policy_en.html

APRE

<http://www.apre.it/ricerca-europea/horizon-2020/partecipazione-delle-pmi/>

SME TechWeb

<http://sme.cordis.europa.eu/home/index.cfm>

Ec Press release

http://europa.eu/rapid/press-release_MEMO-13-181_en.htm

COSME

http://ec.europa.eu/cip/cosme/index_en.htm

EEN

<http://een.ec.europa.eu/>

EEN - Italia

<http://www.enterprise-europe-network-italia.eu/>